

Controlling Mobile Usage with MaaS360

Get Control of Mobile Usage

- Monitor, Manage and Enforce mobile data usage limits, for in-network and roaming
- Enforce inactive Wi-Fi sessions to be shut down
- Provide 3G Multi-Homing Protection
- Control Auto -Connect preferences

Make it Easier for Users to Track What They've Used

User tracking and pro-active alerting of mobile data usage and limits

Mobile Users + Mobile Connections = \$\$

Users have been mobile for many years now, and growth will continue as more and more employees expect to be able to work outside the office to get their work done while managing a work/life balance. And of course these days people can work pretty much anywhere, whether it be at a Starbuck's, an airport, a hotel or at home. The daunting task of managing those mobile users has gotten easier with cloud-based, always on and connected services, like the MaaS360 Platform. But the growth and cost of wireless usage has become an area of rising concern. There are a number of contributing factors as to why this is becoming such a big problem, including:

- Mobile employees need to be productive, which means they need to be connected.
- Wireless networks have become faster, more reliable and globally ubiquitous.
- Carriers are now moving to usage based or capped plans. The days of unlimited usage plans are coming to an end, not to mention unlimited plans overseas are not an option, and roaming charges can be very expensive.

- As much as we'd all like to think that employees will try to keep costs in check when traveling, it's a lot easier said than done, and in many cases there are limited means for them to know what they've already used.

So the question becomes, how can enterprises track and minimize spend while still keeping their growing population of mobile employees productive?

Gain Back Control – Monitor, Manage and Enforce Usage Policies with MaaS360

The MaaS360 Platform and Mobile Service now provide enterprises with advanced usage controls for monitoring, managing and enforcing policies for your growing wireless usage.

HOW DOES IT WORK?

Example 1:

The Mobile Service Usage Control features allow management to set usage limits for Mobile Data via MaaS360, for both in-network and roaming. So if your AT&T plan gives you access to 200 MB of data in network and, let's say, 50 MB international roaming, you can set usage controls for your users to warn them as they get close to that limit. You can also choose to either alert or block the user from making further mobile data connections once the limit has been reached. And to keep users aware, the Mobile Service UI allows the user to track their usage and defined limits for each of the different devices they may have for both in-network and roaming. This helps users to make better informed decisions on what to use.

Example 2:

Though Wi-Fi may be provided free in some locations in the U.S., that is not the global standard, and Wi-Fi pricing overseas is very expensive, as much as \$25/hr. To help protect against long sessions of inactivity the Mobile Service has controls in place to alert the user that they are connected but inactive and ask them if they still require the connection. This encourages shutting down potentially expensive Wi-Fi sessions, when no activity occurs.

Example 3:

Automatic connections can greatly enhance user experience, but it can also be costly if not managed correctly. Not only does Mobile Service provide the ability to automatically connect to networks in range, but it also allows management to set priorities to help ensure that the end user is connected to preferred networks. In the case of a user who has a mobile data card but is now in range of corporate Wi-Fi, or who plugs into an Ethernet line, the Mobile Service will automatically switch the user to the higher preference connection to avoid unnecessary usage over higher cost networks.

These are just some examples of the features that enable management to gain back control. Here's a more complete list:

- Allows users to track usage against their mobile data plans for both EVDO and GSM technologies, in-network and roaming.
- Alerts users as they hit usage thresholds during the billing period, e.g., when they reach 75% of monthly limit.
- Disconnects and blocks future connections when users reach their limits for mobile data, for both in-network and roaming. Notifies only, if desired.
- Can block users from connecting to roaming mobile data networks.
- Preference controls automatically connect users to preferred networks, when in range.
- Notifies and/or stops long Wi-Fi connections after defined periods of inactivity.
- 3G Multi-Homing protection automatically shuts down costly 3G connections when Ethernet or Wi-Fi is available.
- Public Wi-Fi, the Mobile Service allows you to connect through free public Wi-Fi locations through the same user interface.

In addition, the MaaS360 Management Center provides detailed reporting of Wi-Fi and Mobile data usage, both in summary and in detail, down to the user, device and network provider, to help you better manage your wireless spend and device allocation.

FOR MORE INFORMATION

For more information on MaaS360's technology and services, see www.MaaS360.com or email aholmes@fiberlink.com.

Fiberlink Communications 1787 Sentry Parkway West, Building 18 Suite 200 Blue Bell, PA 19422 Phone 215.664.1600 Fax 215.664.1601